ABSTRACT OF THE DISCLOSURE

A ball launcher allows a user to retrieve a ball from the ground and launch the ball, with accuracy, farther than the user can throw the ball by hand. The ball launcher uses an elongate 5 tubular member having a handle at one end and an open opposing end. An annular ring encompasses either the inner surface of the tubular member proximate the open end, or the periphery of the open end. The annular ring has a diameter that is slightly smaller than the diameter of the ball to be retrieved and when 10 the ball launcher is pressed upon the ball, the ball slightly deforms or the annular ring slightly expands allowing the ball to pass the annular ring and into the tubular member. The tubular member is arcuately swung in order to launch the ball therefrom.